

Most people understand the need for a website plan but don't know where to begin. These free tutorials will teach you everything you need to know to prepare a website plan that you can give to any developer. They will love you for it and your project is much more likely to run smoothly.

Each of the free Website Planning tutorials is concise so you can learn quickly. You can then get down to work and plan a site in as little as two hours. Topics covered include:

- What is a web host, what is a domain name and what does a website cost
- Understanding how search engines work and choosing an appropriate keyword
- Website goals – 18 examples and how to measure the results
- Competitor research, brainstorming and developing a site map
- Understanding the various elements on a web page
- How to write your website text

This training is free so [REGISTER NOW](#)